PUBLICATION LIST

BOOKS OR CHAPTERS IN BOOKS:


- Culturally-Sensitive Models of Family Business in Anglo-Cluster: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Germanic Europe: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Nordic Europe: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Latin Europe: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Latin America: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Eastern Europe: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Confucian Asia: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Southern Asia: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Middle East: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Family Business in Sub-Saharan Africa: A Compendium using the GLOBE paradigm.
- Culturally-Sensitive Models of Gender in Family Business: A Compendium using the GLOBE paradigm.


“Integrating ERP into the Curriculum,” with Asli Akbulut. Encyclopaedia of Information Technology Curriculum Integration, (forthcoming)


JOURNAL ARTICLES (SELECTED ARTICLES – PUBLISHED MORE THAN 150 REFEREED JOURNAL ARTICLES):

Operations Management


“A Review and Analysis of the State-of-the-Art Research on Productivity
Measurement”, *Industrial Management and Data Systems*, with Harinder Singh, Ashok Kumar, 100(5), 2000. Also, appears in ANBAR Electronic Citation of Excellence for readability.


“Ethical Behavior of Indian Purchasing Managers,” Published in *Transportation Research. Part E, Logistics & Transportation Review*, 34, June 1998, with Ashok Kumar and Zubair Mohamed.


“Classics in Production and Operations Management,” Published in *International Journal of Operations & Production Management*, Vol. 17, Nos. 1 and 2, 1997, with Victor Sower and Michael Savoie. Also, appears in the ANBAR Citation of Excellence for outstanding research implications/academic impact and originality and was awarded the highest quality rating by ANBAR Electronic Intelligence.


"Delta Charts for Short Run SPC." Published in International Journal of Quality and Reliability Management, Vol. 11, No. 6, 1994, with Victor Sower and Michael Savoie.


Information Management


“IS Team Projects: IS Professionals Rate Six Criteria for Assessing Effectiveness,” Team Performance Management: An International Journal, with James Jiang and Steve Margulis, 3(4), 1997. Also, appears in ANBAR Electronic Citation of
Excellence (appears 3 times) for excellent research implications/impact, for originality, and for readability.

"Clustering Cases for Case-Based Reasoning Systems," Published in The Journal of Computer Information Systems, Vol. XXXVIII, No. 1, Fall 1997, with Chun Hung Cheng, Ashok Kumar, and James Jiang.


General Management


"Promoting Exports through International Trade Shows: A Dual Perspective." Published in *Review of Business*, 13 (4), Spring 1992, with Gillian Rice and Essam Mahmoud.

**SELECTED PROCEEDINGS (ACTUAL PROCEEDINGS ARE 100+)**

**Operations Management**


“Six Sigma Implementation at Dow Chemical Company” *Proceedings of the First*


"A Taxonomy of Motivations for the Transfer of Technology," Published in the Proceedings of the 1996 Transfer of Technology Conference, Cleveland, with Arnold Reisman and Ashok Kumar.


SELECTED PRESENTATIONS:

“Using a Cultural Lens to Study Family Businesses in the Anglo Cluster,” Presented at the 2007 Family Enterprise Research Conference, Universidad de Monterrey, Monterrey, NL Mexico, April 27-29, 2007: by Vipin Gupta, Nancy M. Levenburg, Lynda Moore, and Thomas V. Schwarz. Received the Honorable Mention Award.


“Specifications in Outsourcing: A Case Study,” 1999 Academy of Management Conference, Chicago, with Rajesh Nellore (Won the Best Student Paper Award).


"Business Issues and Opportunities in India," Panel Presentation at the 1995 National DSI Conference.


"Strategic Importance of Information Technology in Global Operations: An Empirical Analysis," Presented at the International Association for Computer Information Systems Annual Meeting, October 1994, Maryland, with Chun Cheng, Ashok Kumar and James Jiang.

"Road Map to Felicitous Integration of Global Operations," Presented at the Decision Sciences National Meeting, Hawaii, 1994, with Suzan Kadzban.


"Diesel Technology Company (A) (B)," Case presented at North American Case Association Meeting, 1994, New Orleans, with Ram Subramanian and Earl Harper.

"Michigan and the NAFTA: A Strategic Alliance," Presented at the Facing North/Facing South Conference, April 1994, with Sue Crampton and John Hodge.

"The Quality of Integrated Software (Lotus)," Presented at the 1993 ORSA-TIMS Joint National Meeting.


"Quality Assurance in Service Sector Companies." Presented at the 1993 DSI National Conference, with Yunus Kathawala.


"Implementing Focus Manufacturing: A Case Study." Presented at the 1992 POMS Conference, with Yunus Kathawala and Mohamed Youssef.


"How to Win with CIM?" Presented at the 1990 POMS Conference, with Massoud Kassaee.


"Forecasting U.S. Exports." Presented at the International Symposium on Forecasting 1989, with Essam Mahmoud and Gillian Rice.

RESEARCH GRANTS:


Seidman School of Business Research Grant, Grand Valley State University, 1995-1996 US $2,450, "Manufacturing and Information Systems Research."


Seidman School of Business Research Grant, Grand Valley State University, 1994-1995 US $2,400, "Implementing TQM in the American Business Schools", awarded to co-researcher Chun Cheng, for a joint research project.

Seidman School of Business Research Grant, Grand Valley State University, 1993-1994, US $2,500, "Study of the Tiffin Carrier System in India" awarded to co-researcher S. Margulis, for a joint research project.


Seidman School of Business Research Grant, Grand Valley State University, 1992-1993, US $2,500, "Workforce Diversity, Stress, and Downsizing: A Comparative Analysis" awarded to co-researcher John Hodge, for a joint research project.

Research Grant-in-Aid, Grand Valley State University, 1991-1992, US $1,800.00, "Identification of Classics in P.O.M."

**Books/Software Packages:**


**Reviewer,** Decision Support Software, by Pinney, McWilliams, & Atchison, for Boyd & Fraser, 1995.


**Reviewer,** First edition of Berenson/Levine, Basic Business Statistics for the 1993 revision, Prentice-Hall

**Reviewer,** Internationalization of the Business Curriculum, Haworth Press.

**External Advisor,** MPhil Students - Engineering Students, Chinese University of Hong Kong.