



# Press kit



## About EBS Universität

EBS Universität für Wirtschaft und Recht is one of the most prestigious private universities for business and law in Germany. As part of the SRH Foundation Group, it is renowned for its excellent academic education, international networks and strong practical focus.

At the campus in Oestrich-Winkel, around 2,200 students and doctoral candidates study and conduct research in the fields of business, law and executive education. Under the umbrella of the EBS Business School, the EBS Law School and the EBS Executive School, the university offers an interdisciplinary range of degree and continuing education programmes with close links to business practice and an international network of partner universities, companies and alumni.

EBS Business School has been training future leaders with an international outlook since 1971. In addition to the traditional law degree leading to the First State Examination (Staatsexamen) and an integrated Master of Arts (M.A.) in Business, the EBS Law School also offers the interdisciplinary Bachelor's degree programme in Law, Politics & Economics (B.A.), which combines legal, political and economic perspectives.

Through its continuing education programmes, the EBS Executive School supports specialists and executives from the worlds of business and society.

Since July 2016, EBS Universität has been part of the SRH Foundation, a leading provider of education and healthcare services. The shared aim is to strengthen EBS Universität as an institution of educational excellence and to further develop it on the basis of free research and teaching.

## A pioneer in practice-oriented and international education

EBS Universität was founded in 1971 (then known as the European Business School) by Prof. Dr Klaus Evard (born 2 February 1936 in Berlin; died 30 August 2024 in Wiesbaden). His vision was to provide an international education in close collaboration with corporate partners. This approach revolutionised the higher education landscape.

Today, EBS Universität comprises three schools – the EBS Business School, the EBS Law School and the EBS Executive School – and offers a wide range of courses, from Bachelor's and Master's programmes and state examination courses to MBA, executive and continuing education programmes. Small study groups, international experience and close links with the professional world characterise the study experience at EBS.



There is a particular focus on developing leadership skills, entrepreneurial thinking and social responsibility. Modern teaching methods, such as challenge-based learning, enable students to work on real-world projects and interdisciplinary issues from an early stage.

## **Internationality & Global Networking**

International perspectives are an integral part of study, teaching and research at EBS Universität. A worldwide network of partner universities, international students and English-taught programmes creates a global learning environment and fosters intercultural exchange on the campus in Oestrich-Winkel.

EBS students benefit from international partnerships across all continents and gain early experience through international projects, semesters abroad and global networks. The university's international focus provides targeted preparation for career paths in a globalised business and working world.

## **Leadership & Personal Development**

EBS Universität views academic education as a combination of professional expertise, personal development and responsible leadership. In addition to academic excellence, the university specifically promotes leadership skills, entrepreneurial thinking and interdisciplinary collaboration.

Coaching programmes, project-based learning and close collaboration with industry partners help students to take on responsibility, tackle challenges in a solution-oriented manner and further develop their individual strengths. The aim is to nurture individuals who actively shape business, law and society.

## **Innovation, Entrepreneurship & Future Skills**

EBS Universität fosters innovation, entrepreneurial thinking and engagement with the key future-oriented issues facing business and society. Topics such as entrepreneurship, digitalisation, sustainable transformation and artificial intelligence form an integral part of our degree programmes, research and continuing professional development.

Through interdisciplinary projects and practice-oriented teaching methods, students develop solutions to real-world challenges and explore the implications of technological and societal change. In doing so, EBS creates an environment that fosters innovation and specifically prepares students for the demands of a dynamic and international workplace.



## Campus & Community

The campus in Oestrich-Winkel combines modern learning, a personal atmosphere and an international campus life all in one place. Short distances, small study groups and close interaction between students, lecturers and industry partners create a unique university community.

EBS Universität sees itself as a vibrant learning and living environment where academic education, personal growth and international networking are closely intertwined. Events, student initiatives and the alumni network shape campus life and foster interaction far beyond the scope of studies.

## EBS at a glance

**1971** // Founded under the name EBS Business School as Germany's oldest private business school

**3** // Schools under the roof of the university: EBS Business School, EBS Law School and EBS Executive School

**2.200** // Undergraduate and postgraduate students

**> 200** // leading partner universities across all continents (e.g. Cornell University, the National University of Singapore, Tsinghua University and the University of California, Berkeley)

**> 200** // Corporate partners, including many global corporations, DAX-listed companies, as well as medium-sized businesses and law firms

**> 10.000** // alumni worldwide

**11** // Business languages taught by international teachers and native speakers

**Study programmes** // Bachelor's, Master's, MBA, executive and continuing professional development programmes, as well as law courses leading to the First State Examination (Staatsexamen)

**Interdisciplinary** // Bachelor's degree programme in Law, Politics & Economics (B.A.) at EBS Law School

**AACSB-accredited** // EBS Business School holds the international accreditation from AACSB International



## Milestones

1971: Founding of the European Business School by Prof. Dr Klaus Evard as Germany's first private university of business administration

1987: Launch of the first executive education programmes

1989: State recognition as a university-level institution of higher education

2004: Introduction of Bachelor's and Master's degree programmes as part of the Bologna Process, making it the first university-level institution in Germany to do so

2007: Launch of international Master's programmes

2010: Establishment of the second faculty, the EBS Law School

2011: Awarded university status and renamed EBS Universität of Business and Law

2016: EBS Universität becomes part of the SRH Foundation Group

2020: EBS Law School establishes itself as a key player in German legal education with above-average results in the First State Examination in Law.

2021: Günther H. Oettinger takes up the post of President; Prof. Dr Martin Böhm (until summer 2024) is appointed Rector. Together with the current Managing Director, Dr Dorothee Hofer, they form the leadership team of EBS Universität.

2023: EBS Business School receives accreditation from AACSB International – The Association to Advance Collegiate Schools of Business (AACSB).

2023: Introduction of the interdisciplinary Bachelor's degree programme in Law, Politics & Economics (B.A.)

2025: EBS Universität consolidates all its academic activities at its Oestrich-Winkel campus, thereby strengthening its integrated university campus in the Rheingau.



## Our Schools

### EBS Business School

EBS Business School is one of Germany's most prestigious business schools and has been training future leaders with an international outlook since 1971. As Germany's oldest private business school, it combines academic excellence with practical relevance, innovative strength and entrepreneurial thinking.

The range of courses includes Bachelor's, Master's, MBA and Executive programmes with specialisations in areas such as Management, Finance, Entrepreneurship, Marketing and International Business. Small study groups, international experience and close collaboration with companies and industry partners characterise the education at EBS Business School. Current topics such as artificial intelligence, digital business models, entrepreneurship and sustainable transformation are an integral part of the curriculum and prepare students for leadership roles in a dynamically changing business world.

Professor Raša Karapandža, Dean of EBS Business School: "At EBS Business School, we are redefining the future of business education. Our focus is on training flexible and innovative leaders who are ready to face the challenges of tomorrow. We place great emphasis on practical learning, global perspectives and the deep integration of cutting-edge technologies and sustainable practices. Together, we are not only learning about the future of business – we are shaping it."

The business school's international quality is confirmed by AACSB accreditation – a seal of quality held by only a small proportion of business schools worldwide. Furthermore, EBS regularly achieves top rankings in national and international university rankings.

Study programmes:

- ✓ Bachelor in Business Studies
- ✓ Bachelor in Law, Politics and Economics
- ✓ Master in Management
- ✓ Master in Finance
- ✓ Master in Business Analytics
- ✓ Master in Real Estate
- ✓ Master in Business, part-time
- ✓ Master in Business for Legal Professionals
- ✓ MBA, Full-time or part-time
- ✓ Executive MBA, Double degree with Durham University, UK



## ✓ PhD programme in Business Administration

The faculty members at EBS Business School are organised into five groups. Each group comprises members of the core faculty who are passionate about academic excellence in research and teaching within their respective fields, as well as research assistants and PhD students with related research and teaching interests. Our faculty members have an international network and collaborate closely with practitioners not only from Germany but from all over the world.

Groups:

- ✓ Economics
- ✓ Management
- ✓ Marketing & Sales
- ✓ Finance & Accounting
- ✓ Entrepreneurship & Innovation

## **EBS Law School**

EBS Law School combines traditional legal training with economic and social perspectives. It offers a comprehensive law degree leading to the First State Examination (Staatsexamen), specialisations in business law, and an integrated Master of Arts (M.A.) in Business.

In addition, the range of courses includes the interdisciplinary Bachelor's programme in Law, Politics & Economics (B.A.), which combines legal, political and economic issues and specifically prepares students for careers at the intersection of law, business and politics.

Prof. Dr Michael Nietsch, Dean of EBS Law School: "Our aim is to bring innovation to legal education and to prepare our students for the growing challenges of the legal profession. We are a community in which every individual counts and the success of our students fills us with pride."

EBS Law School is characterised by small cohorts, intensive support, a practical focus and an international outlook. Partnerships with companies, law firms and institutions enable students to gain practical experience at an early stage and ensure a close integration of theory and practice. The Law School regularly achieves above-average results in the First State Examination in Law and is one of the leading private institutions for legal education in Germany. EBS Law School addresses current developments at the intersection of law, politics, business and technology. Topics such as digitalisation, regulation and society's approach to artificial intelligence are increasingly being incorporated into the curriculum and interdisciplinary exchange.



Study programmes:

- ✓ Law studies
- ✓ Bachelor in Law, Politics and Economics
- ✓ Master in Business for Legal Professionals
- ✓ PhD programme in Law

The chairs and professorships at EBS Law School are organised into three specialist areas and one centre. The research interests of the faculty members range from fundamental questions of modern statehood, through civil and criminal law perspectives on business law, to the current challenges posed by digitalisation.

As the issues examined here are largely characterised by their international dimension, EBS Law School draws on a comprehensive network of partner faculties – both subject-specific, through associations such as the Law Schools Global League, and interdisciplinary, through collaborations with EBS Business School.

Areas of expertise:

- ✓ Civil law
- ✓ Public law
- ✓ Criminal law

## **EBS Executive School**

The EBS Executive School brings together the continuing education programmes offered by EBS Universität for professionals and executives from the worlds of business and society. Through part-time programmes, executive education and bespoke training formats, it supports companies and organisations in developing leadership, management and transformation skills.

The focus is on practical content, international perspectives and the direct transfer of knowledge between academia and business practice. The programmes address current challenges such as digital transformation, artificial intelligence and sustainable change, and support executives in strategically shaping change within their organisations. The programmes are aimed at executives, managers and high-potential individuals who wish to gain specific further qualifications to tackle current challenges in business, digitalisation and transformation.



Thanks to the close links with EBS Business School and EBS Law School, participants benefit from an interdisciplinary network spanning academia, business and professional practice.

## University leadership



EBS Universität is led by an experienced management team responsible for academic excellence, international networking and the strategic development of the university. Together, President Günther H. Oettinger, Managing Director Dr Dorothee Hofer and Rector Prof. Dr Henning Werner are shaping the future of EBS Universität and strengthening its position as an international university for business and law.

Dr Dorothee Hofer holds a PhD in law and has been Managing Director of EBS Universität since 2019. She draws on her expertise in change management and organisational development to successfully position EBS Universität to meet societal and economic challenges and to drive forward the ongoing process of strategic development in collaboration with the university's leadership.

Günther H. Oettinger has been President of EBS Universität since autumn 2021. Prior to this, the lawyer and economist served as European Commissioner for Budget and Human Resources from 2017. From 2014 to 2016, he held the post of European Commissioner for the Digital Economy and Society, having previously served as European Commissioner for Energy from 2010 to 2014, and most recently as Vice-President of the European



Commission. From 2005 to 2010, Mr Oettinger was Minister-President of the State of Baden-Württemberg and had been a member of the State Parliament since 1984.

Prof. Dr. rer. pol. Dipl.-Wirtschaftsingenieur Henning Werner will become Rector of EBS Universität from April 2026. He also heads the IfUS Institute at EBS, which offers continuing education programmes on the topics of transformation and restructuring and promotes the transfer of knowledge between academia and practice. At EBS, he already played a key role in guiding the university through an important transitional phase in 2020/21 as Chair of the Presidential Council and was involved in setting key strategic directions. In his role, he is responsible for the overall academic development of research and teaching and leads the strategic development and profiling of the university.

## **Practice-oriented teaching & innovative research**

EBS Universität combines academic excellence with practice-oriented teaching and interdisciplinary research. Close collaboration with businesses, institutions and international partners enables current challenges in business, law and society to be directly integrated into our degree programmes and research.

Small study groups, intensive support and modern teaching methods create a personalised and performance-oriented learning environment. Through approaches such as challenge-based learning, students work on real-world problems at an early stage and develop practical solutions in collaboration with companies and organisations.

Research at EBS focuses on topics relevant to business, law and society, as well as the intersections between these disciplines. The focus is on innovation, responsible leadership, entrepreneurship, digitalisation and sustainable transformation.

Through its close links between academia and professional practice, EBS Universität fosters exchange between research, business and society, and specifically prepares students for positions of responsibility in an international environment. At the same time, topics such as artificial intelligence, digital transformation and data-driven decision-making processes are becoming increasingly important in teaching and research at EBS Universität. Students take an interdisciplinary approach to examining the impact of new technologies on business, law and society, and develop the skills required for responsible leadership in an increasingly digital world.

EBS Universität defines areas of expertise that reflect its academic profile and mission statement. These areas of expertise are supported by academics from the university's various departments, who work together in interdisciplinary working groups on real-world business challenges and conduct research.

Current areas of expertise: Social Impact & Sustainability // Innovation & Entrepreneurship // Real Estate & Management // Finance & Capital Markets // Technology Management & Digitalisation // Strategy, Organisation & Leadership



## Accreditations & Rankings

EBS Universität's high standards of quality are regularly confirmed by national and international accreditations. EBS Business School holds the prestigious AACSB accreditation, placing it among a select group of internationally recognised business schools worldwide. Furthermore, EBS Universität is institutionally accredited; all degree programmes are regularly subject to external review and continuous improvement.

EBS Universität also consistently achieves top rankings in relevant university rankings. In the WirtschaftsWoche ranking, EBS is listed among the leading universities for business administration in Germany. International rankings such as the Financial Times Ranking also confirm the high quality and international competitiveness of the degree programmes.

A comprehensive quality management system underpins the ongoing development of our degree programmes, teaching and research. Regular evaluations, international standards and modern approaches such as 'Assurance of Learning' ensure a high-quality academic education whilst promoting inquiry-based learning, personal development and social responsibility.



## Press pictures



Fig.: New Forum Campus Schloss



Fig.: New Forum Campus Schloss



Fig.: New Forum Campus Schloss



Fig.: Main Building, Campus Schloss



Fig.: Walther-Leisler-Kiep Center, Campus Schloss

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