

Curriculum Vitæ

Dr. Martin Lockström



Personal Information

Full name	Martin Lockström	Address	Apt. 802/Bldg. 3/299 Emei Rd
Nationality	Swedish		200086 Shanghai, P.R. China
Date of birth	26/02/1979	Office Phone	+86-21-6597 9092
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Education

03/04-09/06	Doctoral student and research assistant at the SVI-endowed Chair for Purchasing, Logistics and Supply Chain Management at ebs European Business School, Oestrich-Winkel. Doctoral thesis working title "Low-Cost Country Sourcing: Trends and Implications"
09/04-12/05	Chinese studies, European Business School, Oestrich-Winkel, Germany and Tongji University, Shanghai, China
08/98-02/04	M.Sc. Industrial Engineering and Management (major in product development and minor in information technology), Chalmers University of Technology, Gothenburg, Sweden
08/96-06/98	Senior high school, electrical engineering major, Sven Erikson Senior High School, Borås, Sweden

Professional Experience

Since 08/08	Managing Director, Supply Management Institute International, Shanghai, China
Since 09/06	Director, Supply Management Institute China, Shanghai, China
Since 10/06	Chair holder for the BMW-SMI Endowed Chair for Purchasing and Supply Management, Sino-German School for Postgraduate Studies, Tongji University, Shanghai, China
02/06-06/06	Guest lecturer and researcher, Sino-German School for Postgraduate Studies, Tongji University, Shanghai, China
02/05-12/05	Project team member of „Marketing Spend Survey“ supported by Ariba Inc., involving some 100 large- and mid-sized companies in Germany, Switzerland and Austria
03/05-11/05	Project team member of „Purchasing and Supply Management Excellence“, worldwide research study involving 200 CPOs of Fortune 500 companies in collaboration with McKinsey & Co
05/04-09/05	Project Manager of a research project on low-cost country sourcing involving 200 companies world-wide in cooperation with Ariba Inc., Supply Management Institute SMI, Oestrich-Winkel, Germany
09/03-10/03	Co-writer of the IST (Information Society Technologies) report "The Future of Mobile Technologies in EU: Assessing the Potential of 4G", Department of Technology and Society, Chalmers University of Technology, Gothenburg, Sweden
06/99-09/03	Software developer, department of Time & Frequency, SP Swedish National Testing and Research Institute, Borås, Sweden (summer internships from June to September)

Publications

Lockström, M., "Offshoring to Low-Cost Countries", online self-study course module for Accenture Supply Chain Academy, 2008

Schadel, J., Lockström, M., Moser, R., "Entwicklungspotential als Schlüsselement bei der Lieferantenbewertung in der chinesischen Automobilindustrie", Business Forum China: Die Automobilindustrie, May issue, 2008

Lockström, M., "Was kommt zuerst: Logistik oder Entwicklung", corporAID Magazin, May 2008, p. 12

Lockström, M., "Riding the Wave of China Sourcing", CPO Agenda, Spring, 2008

Moser, R., Lockström, M., Neumann, J., "Better Communication in the Supply Chain: Cultural Differences are Often a Disaster", Sourcing Asia, No. 11/12, pp. 22-25

Lockström, M., Moser, R., "Procurement Logistics – An Integral Part of Sourcing", Business Forum China, No. 3, pp. 12-14, 2007

Schadel, J., Lockström, M., Moser, R., "Collaboration in the Automotive Industry - Long-Term Approach Needed for Building Effective Business Networks", Business Forum China, No. 4, pp. 53-55, 2007

Jahns, C., Hartmann, E., Lockström, M., Bals, L., "The Quest for Competitive Advantage: Empirical Evidence of the Role of Resources in a Global Sourcing Context", Die Unternehmung, 61(3), pp. 213-226, 2007

Lockström, M., Moser, R., "The Sourcing Pattern Shift, Business Forum China", No. 3, pp. 47-48, 2007

Moser, R., Lockström, M., Jahns, C., Trautmann, G., "Sourcing IT Services – Credit Suisse's Transformation Excellence", conference proceedings of the 18th annual NARTS conference, Tempe/AZ, USA, March 29-31, 2007

Hartmann, E., Jahns, C., Lockström, M., Moser, R., "Rent-Based Supplier Management Behavior - An Explorative Study", conference proceedings of the 18th annual NARTS conference, Tempe/AZ, USA, March 29-31, 2007

Jahns, C., Moser, R., Lockström, M., "Shanghai is not China", Sourcing Asia, No. 1-2, 2007, pp. 29-31

Lockström, M., Moser, R., "Best practice supply chain management in China", CHaINA Magazine, Nov/Dec 2006, pp. 36-37

Moser, R., Lockström, M., "Are You Ready to Reap the Benefits of the Chinese Logistics Market?", Supply and Demand Chain Executive, October, 2006, pp. 20-22

Moser, R., Lockström, M., "Suppliers as a pivotal source of innovations and sales support – a theoretical and empirical discussion", in Darkow, I. (Ed.), "Logistics Innovation", Gabler Verlag, Wiesbaden

Jahns, C., Moser, R., Lockström, M., "Global Focus: Taking Supply Chain Management in China to the Next Level", Supply and Demand Chain Executive, October issue, 2006, pp. 40-41

Jahns, C., Hartmann, E., Lockström, M., "Global Spend Management Survey: European Strategies for Low-Cost Country Sourcing", Wissenschaft & Praxis Verlag, St. Gallen, 2005

Jahns, C., Hartmann, E., Lockström, M., "Performance Implications of Low-Cost Country Sourcing: An Empirical Investigation", presented at International Conference on Operations and Supply Chain Management, Bali, 15-17 December, 2005

Casal, C.R., et al., "The Future of Mobile Technologies in EU: Assessing the Potential of 4G", Joint

Research Centre, European Commission, 2004

Teaching & Executive Education

12/06/08	Guest lecture "Introduction to Purchasing and Supply Management", China Europe International Business School, Shanghai, China
2-3/06/08	Lecturing for the workshop "Writing Teaching Cases" supported by Sasakawa Peace Foundation, Ho Chi Minh University of Economics, Ho Chi Minh City, Vietnam
24/10/07	Executive training course "Introduction to Purchasing and Supply Management", Hainan Airlines high-potentials, Shanghai, China
10/07-01/08	Introduction course in Purchasing and Supply Management, Sino-German School for Postgraduate Studies, Tongji University, Shanghai, China
01/07	Advanced course in Purchasing and Supply Management, Sino-German School for Postgraduate Studies, Tongji University, Shanghai, China
02/06-05/06	Introduction course in Purchasing and Supply Management, Sino-German School for Postgraduate Studies, Tongji University, Shanghai, China
03/05-06/05	Lectures in Global Sourcing, Introduction course to Purchasing and Supply Management, ebs European Business School, Oestrich-Winkel, Germany
09/04-02/05	Teaching Assistant for the course Strategic Value Added Management, ebs European Business School, Oestrich-Winkel, Germany
03/04-07/04	Teaching Assistant for the course Introduction to Purchasing and Supply Management, ebs European Business School, Oestrich-Winkel, Germany

Conferences and Appearances

07/08/08	Presentation on the topic "A Sino-European Framework of Cultural Standards", Production and Operations Management Conference (POM) 2008, Tokyo, Japan
06/08/08	Presentation on the topic "Supplier Integration in the Chinese Automotive Industry: A Case Study Approach", Production and Operations Management Conference (POM) 2008, Tokyo, Japan
30/07/08	Presentation on the topic "Supplier Integration in the Chinese Automotive Industry: A Theoretical Framework", 2 nd International Conference on Operations and Supply Chain Management (ICOSCM), Taipei, Taiwan
28/07/08	Presentation on the topic "A Sino-European Framework of Cultural Standards", IFSAM World Congress, Shanghai, China
26/04/08	Television commentary on "Sustainable Development and Industrial Parks in China", Nanning TV News, China
25/04/08	Presentation on the topic "Global Sourcing and the Importance of Urban Agglomerations", UNIDO Global Investment Forum 2008, Nanning, China
21/04/08	Presentation on the topic "Supplier Integration in the Chinese Automotive Industry", Automotive Logistics Forum, Beijing, China
15/11/07	Presentation on the topic "Sourcing in China: Unhiding the Hidden Costs", China-Europe Conference 2007 China: A Focus on Executing Successful Strategies, PricewaterhouseCoopers, Beijing, China
08/11/07	Presentation on the topic "BMW Sourceability Study: A Comprehensive Market Study", CHAlNA Summit 2007, Shanghai, China
14/09/07	Presentation on the topic "Sourcing in China", China International Products & Electronics Household Appliances Fair, Ningbo, China
07/07/07	Presentation on the topic "Sourcing in China", China Consumer Electronics Show, Qingdao, China

04/06/07	Presentation on the topic "Sourcing strategy development and execution in China", UNIDO Global Investment Promotion Forum 2007, Liuzhou, China
24/05/07	Presentation on the topic "Best Practice Purchasing and Supply Management – Review and Guideline", UNHCR Experts Workshop, Shanghai
17/05/07	Presentation on the topic "Cross Functional Collaboration – A Key Lever for SRM", UGS Connection, Hainan Boao
27/03/07	Presentation on the topic "Purchasing and Supply Management in Academia and Practice – Impact for Sourcing Professionals in China", ProcureCon 2007 conference, Shanghai, China
23-24/01/07	Chair for ProcureCon 2007 event, presentation on the topic "Value-Based Sourcing", Shanghai, China
25/10/06	Presentation on the topic "Taking Supply Chain Management in China to the Next Level", Cold Chain Management Summit, Shanghai, China
08/04/06	Presentation of the paper "Sourcing in Emerging and Transition Economies", IPSERA/NARTS Conference 2006, San Diego, USA.
05/04/06	Presentation at the PhD Workshop with the PhD thesis proposal "Low Cost-Country Sourcing: Trends and Implications", IPSERA/NARTS Conference 2006, San Diego, USA.
15/12/05	Presentation of the paper "Performance Implications of Low-Cost Country Sourcing: An Empirical Investigation", International Conference on Operations and SCM, Bali, Indonesia
14/07/05	Presentation of thesis proposal "Low Cost-Country Sourcing: Trends and Implications", IFPSM Summer School, Salzburg, Austria
05/04/06	Presentation of thesis proposal "Low Cost-Country Sourcing: Trends and Implications", IPSERA/NARTS Conference 2006, San Diego, USA
08/04/06	Presentation of the paper "Sourcing in Emerging and Transition Economies", IPSERA/NARTS Conference 2006, San Diego, USA
07/06/06	Presentation of the paper "The Quest for Competitive Advantage - Empirical Evidence of the Role of Resources", 68. Wissenschaftliche Jahrestagung 2006, Dresden, Germany

Supervision

12/07-03/08	Supervision Bachelor thesis by Francois-Xavier Bonvin, title "Determinants of Global Sourcing Strategy Effectiveness in Low-cost countries A Global Methodology to ensure a Global Sourcing Success"
12/06-03/07	Supervision Bachelor thesis by Jessica Neumann, title „Making Supply Chains in China – The Impact of Cultural and Institutional Idiosyncrasies on International Supply Chains“
06/06-09/06	Supervision of practice paper by Jan Knabbe, title "Analytical Hierarchical Process for Evaluation of E-Sourcing Solutions"
12/05-03/06	Supervision Master thesis by André Koch, title „Quality Management and Low-Cost Country Sourcing – Key Success Factors and Strategic Determinants“
12/05-03/06	Supervision Master thesis by Hendrik Bosshammer, title „Quality Management and Low Cost Country Sourcing – Theory and Practice in the German Industry“
12/05-03/06	Supervision Master thesis by Jens Hessenthaler, title „The Emergence of Strategic Realities from a system theoretical cybernetic perspective“
12/04-03/05	Supervision Master thesis by Sebastian Schels, title „Global Sourcing as a Recent Trend in the Retail and Consumer Products Supply Chain: Challenges, Chances and Future Developments“

Computer Skills

Programming	C/C++, java, Ada, assembler (Intel 80x86, MC6809), pascal
Groupware	MS Office, Outlook
Statistics/Maths	Matlab, MathCAD, Arena, SPSS, LISREL, smartPLS
OS	Windows 95/98/2000/XP, UNIX/Linux
Web & Internet	HTML, CGI, PHP, XML, MS IIS

Language Skills

Swedish	Native	Norwegian	Good
English	Fluent	Danish	Good
German	Good	Chinese	Basics

Awards & Other Qualifications

02/2005	Conference scholarship for the Fourth Worldwide Research Symposium on Purchasing and Supply Chain Management, 15th Annual IPSERA Conference and the 17th Annual North American Research Teaching Symposium, San Diego, from CAPS: Center for Strategic Supply Research
09/2005	DAAD Research Grant for doctoral candidates and young academics and scientists
06/1998	Award for excellent achievements in mathematics and physics by The Society of Technology at Sven Erikson Senior High School, Borås, Sweden
03/2002	Silver medalist National Junior Powerlifting Championships 2002, Jönköping, Sweden
05/1997	Car driver's licence

Hobbies

Golf, diving, weightlifting, travel, fishing, socializing with friends and relatives

Miscellaneous

Chairman of the Chalmers alumni organization in Shanghai

References

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