



Prof. Dr. Ronald Gleich

PERSONAL DETAILS

Date of Birth: 1 November, 1962

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ACADEMIC EXPERIENCE

Since 07/09 Head of Department of Innovation Management and Entrepreneurship (IME)

Since 11/07 Executive Director and Chairman of the Board of the Strascheg Institute for Innovation and Entrepreneurship (SIIE)

Since 2007 Executive Director European Business School (EBS) Executive Education GmbH

Since 09/03 Professor / Head of Chair, Chair for Industrial Management, European Business School, International University, Schloss Reichartshausen

Research Interests:

- New Budgeting Systems
- Innovation Management (Service, Machinery and Automotive Industries)
- Performance Measurement / Balanced Scorecard
- Management Control Systems

Teaching:

- Courses in Budgeting, Controlling-Concepts, Organisation Theory, Human Resource Planning, Performance Measurement, New Product Development, Material Management, Controlling and IAS, Project Management, Human Resource Controlling, Process Management, Process Management and Innovation Management at Undergraduate, Postgraduate, Doctoral, and Executive Education Levels.

07/00 – 12/02 Privatdozent at Stuttgart University

01/00 – 12/01 Professor (Deputyship), Chair of Human Resource Management and Organisation, University of Hohenheim

07/95 – 07/98 Assistant Professor, Chair of Management and Controlling, Stuttgart University

01/91 – 12/94 Research Assistant, Chair of Management and Controlling, Stuttgart University

BUSINESS EXPERIENCE

- Since 2004 Managing Director European Business School Executive Education GmbH
(former European Business School Corporate Solutions GmbH)
- 04/04 – 12/05 Managing Director European Business School gGmbH (CFO)
- 01/02 – 07/05 Partner of the International Consulting Company Horváth&Partners (330
employees worldwide), responsible for the Competence Centre Controlling
Systems (1999-2003) and Manager of the Stuttgart office (2000-2003)

EDUCATION AND QUALIFICATIONS

- 06/00 Habilitation (Business Administration), Stuttgart University
- 07/95 Dr. rer. pol. (Business Administration), Stuttgart University
- 12/90 Dipl.-Kaufmann, Stuttgart University
- 07/82 Bankkaufmann, Kreissparkasse Waiblingen

PRESENT AND PAST REFEREEING ACTIVITIES

- Zeitschrift für Planung (ZfP), Zeitschrift für Controlling und Management (ZfCM)
- Zeitschrift für Organisation (ZfO), Zeitschrift für Controlling und Management (ZfCM)

MEMBERSHIPS IN EDITORIAL BOARDS AND OTHER CO-EDITORSHIPS

- Co-Editor: Innovationsmanager
- Co-Editor: Controlling Berater (CB)
- Editorial Board: Intelligenter Produzieren, Zeitschrift für Automobilwirtschaft (ZfAW)

HONOURS AND AWARDS

- Nomination for the AWF-PhD-Award (Ausschuß für wirtschaftliche Fertigung, 1996)
- Founder and responsible for the annual nomination (Scientific Mentor) of the Best Paper Award Innovation Management (since 2006)

ADDITIONAL

Languages: German and English.

Int. Experience: Research and Executive Education Cooperation with Singapore Management University, SP Jain (Mumbai, India), Thammasat University (Thailand) and Grand Valley State University (Prof. Motwani, USA); Internship 2 months in Israel (1987)